

AMERICA'S LONGEST HIGHWAY

HISTORY

WHERE TO GO

JOIN US

TWENTY

SPRING 2014

OFFICIAL TRAVEL PUBLICATION OF
THE HISTORIC US ROUTE 20 ASSOCIATION

3365 MILES OF
HIGHWAY

12 STATES

1 ROAD

2014 ROAD TOUR
BOSTON TO NEWPORT

HISTORIC ROUTE SIGNS
EDUCATIONAL PROGRAMS

THE ORIGINAL CONCOURSE TO THE GREAT AMERICAN ROAD TRIP

SEE THE **BEST** OF AMERICA ON



Spanning the continent
through twelve states, from the
Atlantic to Pacific Oceans

America's Longest Highway, US Route 20 is a 3,365 mile journey through the nation's history and it's most breathtaking wonders.

The mission of the Historic US Route 20 Association is to identify and preserve the cultural importance of the inner cities, small towns and rural communities along all present and former alignments of US Route 20 by promoting tourism and encouraging economic development. Our mission will be delivered through education & carried out by means of fundraising, seeking out and/or providing grants, community development programs, books, guide books, travel apps, visiting and coordinating with other nonprofit organizations and working directly with the local towns to bring awareness of and connect what US Route 20 has in common with respect to their locations.



History

Route 20 reveals the broad scope of American expansion from an early Native American trail to the very first National Park—Yellowstone. Travelers can connect with history by visiting the homes of Presidents Grant and Garfield, stand in the place where Lincoln once debated Douglas, and even experience where the first Women's Rights Convention was held.



Natural Wonders

Traverse the rolling hills of New England, take in the striking beauty of the Finger Lakes as well as the grandeur of the Great Lakes, experience inspiring possibilities of the wide open farm lands of the Great Plains, cross high mountain sage brush deserts, climb the Rocky Mountains and Cascades before they reach the shores of the Pacific.



Small Towns

Route 20 connects many of America's small towns, bypassed by modern interstates. View classical architecture in New England's oldest villages, explore the Erie Canal communities that grew with the Industrial Revolution that lead to westward expansion via the railroads. Imagine the wilderness trading outposts visited by Lewis & Clark becoming modern cities.

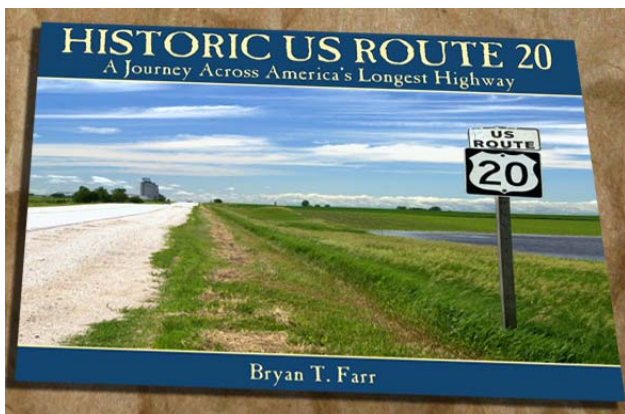


Join us on our journey and become a part of History...



HISTORIC ROUTE SIGNAGE...

Promote tourism and connect with others along Historic US Route 20 with these original historic markers. Made specifically for your state, the design depicts the original 1926 shield! Smaller signs are available for promotional or display purposes. As seen on Route 66 and Route 6!



OUR BOOK...

For anyone who has heard the romantic call of Route 66 or followed the Lincoln Highway, rediscover America on Historic US Route 20. This coffee table book is filled with over 200 color photographs and historic anecdotes depicting the journey from Boston to Newport. Retail - \$24.95



MOBILE APP - TRAVEL GUIDE

Our new mobile app is in the development stages and when completed will feature: “mom and pop” businesses, historic attractions & sites, lodging & dining, weather, and turn by turn directions to find and stay on Historic Route 20. Locations to be mentioned in our mobile app will also be featured on our web site and in the travel guides.

Your *Tax Deductable* DONATION will help bring **US ROUTE 20** the recognition it and your town, business or organization deserves!

You'll get TWO years of promotion with the Historic US Route 20 Association !

Be a part of our ground breaking organization that explores one of the last great highways still in use today!

Follow us on:



HistoricUSRoute20



HistoricUS20



www.historicus20.com

FINDING HISTORIC US ROUTE 20

Since its original designation in 1925, US Route 20 has in some locations been moved, rerouted or relocated. Every effort will be made by the organization to locate and indentify these former alignments. This effort will be achieved by consulting old maps, news articles, documents from highway officials and photographs. It is the organizations hope to become a physical and online repository for all of this documentation, to create maps and a mobile app to present this information to promote tourism and travel on all of US Route 20.

WE ARE LOOKING FOR...

- Stories of Historic Route 20
- Old Photographs
- Maps
- News articles about Route 20
- Businesses past and present
- And MUCH MORE!!



START YOUR OWN US 20 BRANCH ORGANIZATION

Do you have a love of history, find yourself taking photographs of road signs, wanting to know more about the history of and want to promote the towns and the highway numbered 20? Consider joining our organization as a liaison or director to promote Historic Route 20 in your region.



EDUCATIONAL PROGRAMS

Our educational programs are designed with promoting your town in mind. We tailor each presentation to fit your needs. We can offer the following:

Local History—A detailed history of how US Route 20 was formed from the native trails, following early migration routes and the evolution of the railroads.

Travel and Tourism—How can the Historic Route 20 Association help to promote your town or region and increase tourism and travel on America's Longest Highway.

All programs are offered at no cost, please contact us for additional information route20@historicus20.com



Visit us at www.historicus20.com for more information

HOW TO BECOME A MEMBER

As a private, nonprofit institution, membership is what drives the Historic US Route 20 Association to success on its mission to preserve and promote the many great sites along the longest highway in the United States. Your support will help us flourish as a national organization!

A minimum donation of \$25 is appreciated. This will allow the organization to place your information in future publications, promote you online & our mobile app and connect travelers to your location. Private memberships are also available.

Please visit us at <http://www.historicus20.com/membership.html> for more information or complete the inserted membership or donation form. And THANK YOU!

