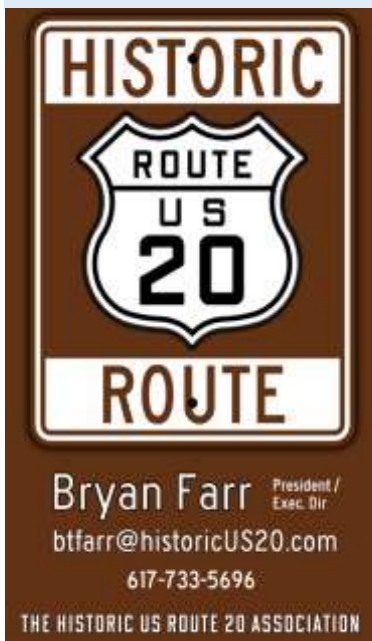


We offer our book – *Historic US Route 20: A Journey Across America's Longest Highway* at our events. It makes for great gifts or a take away from the event. Retail \$29.00

We also have T-Shirts, Signs and other items to support the organization.



**Learn the Facts of 20**  
Longest highway in the US since?

Which came first Route 20 or Route 66?

What happened with Lewis & Clark on what is now 20?

What does the number 20 actually mean?  
(in terms of transportation)

What National Park name was used to describe the road prior to being named Route 20?

What locations on 20 have associations with Lincoln.

What is the newest National Park on 20?



**Bryan Farr**—President of the Historic Route 20 Association talks to a standing room audience in Sioux City, IA in October 2018.

Bryan has traveled US Route 20 numerous times and his in-depth details of history and culture captivate audiences of all ages.

Based in Western Massachusetts, Bryan travels Highway 20 regularly to promote the organization.

Contact Bryan to schedule an event for your community!

To preview our presentation: <http://bit.ly/2p6RQvk>  
Photo: Darcy Dougherty Maulsby



# HISTORIC ROUTE 20

## 6 PRESENTATIONS

A Journey Across America's Longest Highway



-Massachusetts-New York-Pennsylvania-Ohio-Indiana  
-Illinois-Iowa-Nebraska-Wyoming-Montana-Idaho-Oregon

**We have presented our programs to standing room crowds across the United States for:**

- ♦ The National Park Service
- ♦ Historical Societies/Museums
- ♦ School Groups
- ♦ Libraries
- ♦ Civic Organizations
- ♦ and more!

**Is your organization or group looking for an educational program?**

**Are you located on or near US Route 20?**

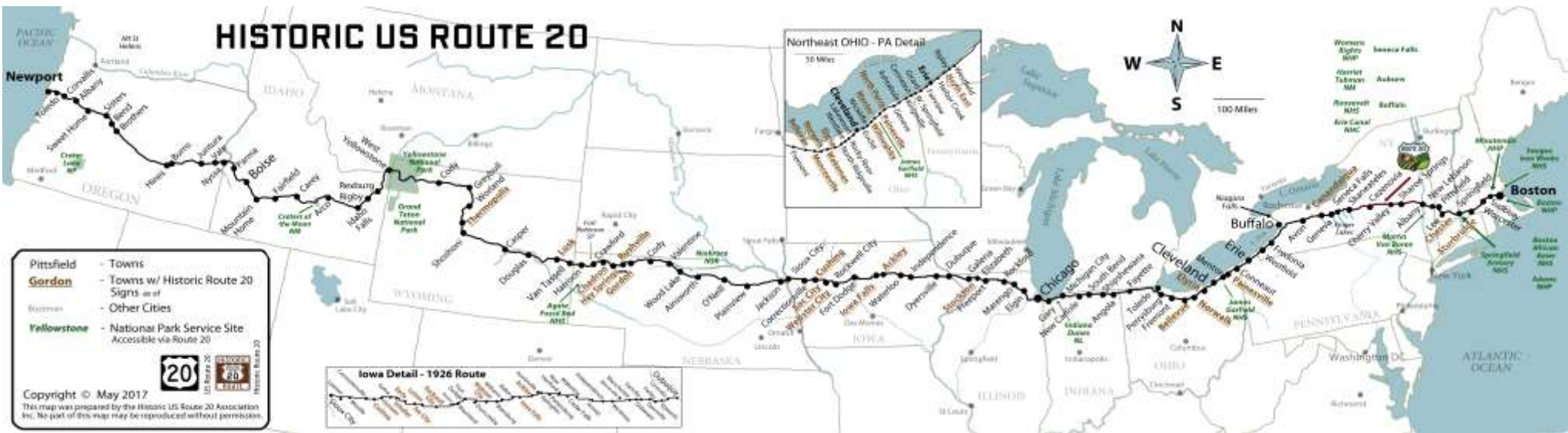
**We are scheduling programs and events all year.**

**Contact us for info!**



The Historic Route 20 Association | 108 Skyline Trail | Chester, MA 01011  
Iowa's Historic Route 20 | PO Box 787 | Iowa City, IA 52240





## WHAT IS HISTORIC ROUTE 20?

America's Longest Highway, US Route 20 is a 3,365 mile journey through the nation's history and its most breathtaking wonders, spanning the continent through twelve states, from the Atlantic to Pacific Oceans. Route 20 reveals the broad scope of American expansion from an early Native American trail through the very first National Park, Yellowstone. Travelers connect with history by visiting the homes of Presidents Grant and Garfield, stand in the place where Lincoln once debated Douglas, and even experience where the first Women's Rights Convention was held. Motorists will view classical architecture in New England towns, traverse the striking beauty of the Finger Lakes as well as the grandeur of the Great Lakes, experience inspiring possibilities of the wide open farm lands of the Great Plains, cross high mountain sage brush deserts, climb the Rockies and Cascades before they reach the shores of the Pacific. For anyone who has heard the romantic call of Route 66 or followed America's path through history on the Lincoln Highway, US 20 is the original concourse to the great American road trip.

## WHO ARE WE?

The non-profit Historic US Route 20 Association was founded in 2012, and is dedicated to promoting the original 1926 alignments of US Route 20 from Boston, MA to Newport, OR. At 3,365 miles, it is the longest highway in the United States. We work with small businesses, towns, historic sites and more to bring people back into small town America across 12 States. We currently are working to officially designate US Route 20 as State Historic Auto Trails in Iowa, New York, Ohio and Massachusetts.

## OUR PROGRAMS:



Route 20 in Iowa in 1927

**Historical/Educational** – A visual historic overview of how Route 20 came into being. From early Native American trails, to the railroads. Route 20 became an early concourse for transcontinental travel. We focus on the overall history of the highway with an emphasis for the locations we are in. Ending with a road trip across America. Each program lasts 1 hour with additional time for Q&A.

**People & Places of Route 20** – Typically a follow up to the History presentation, The People and Places of Route 20 tell of the cultural differences, amazing tales and the great people author Bryan Farr has met while working on the Historic Route.



**We do not charge a speaking fee for our presentations, however a donation to the organization is greatly appreciated. Thank You.**

**To schedule a program, please contact us with at least 3 dates. Locations in MA, NY, PA, OH can be arranged all year. IA, IL, NE, WY for Spring and Fall and in MT, ID and OR long term scheduling.**